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MEDIA RELEASE

Zuuse acquires BEIMS facilities management software business and leads market consolidation

MELBOURNE, Australia, 14 April 2016 – Zuuse, a software company providing an asset lifecycle solution to asset owners, announced today it has acquired the BEIMS Facilities Management (FM) software business.

The acquisition is in line with Zuuse’s strategy to lead consolidation of the market. “The landscape is rapidly changing. There is a large, growing market that is traditionally under-invested. However, that is changing. Total IT spend on facilities management worldwide is forecast to grow from \$24.6b in 2014 to \$43.7b in 2019,” says Jason Lilienstein, CEO at Zuuse.

“There is enormous opportunity in the existing, fragmented, market. Asset owners are demanding new and innovative ways to manage their buildings and infrastructure. There is currently no product in the market that spans the complete asset lifecycle. It’s populated by a myriad of fragmented products, producing silos of information that, whilst useful, do not deliver the building owner, as the ultimate client, what they need.”

Zuuse has brought these together in a suite of modules and mobile device apps that can provide standalone or fully integrated functionality. Customers can pick and choose what they need, all delivered on a simple pay as you go software as a service (SaaS) basis.

“We are in the right place, at the right time, with the right products to deliver. We want to dominate the space in which a building owner spends 80% of their total lifecycle costs. We will do it on the back of great products that owners need and want, supported by the best customer service in the industry.”

The Zuuse team have succeeded in delivering what industry has been talking about for many years by taking 3D BIM (Building Information Modelling) into FM and with mobile apps allowing FM teams to perform everyday tasks easily in the field. This has been achieved on the back of

ground breaking technology, including Zuuse Qube, a 3D visualisation and data app built on the Unity gaming platform.

BEIMS provides FM software to 120 customers and is used in over 15,000 buildings including hospitals, universities, airports and commercial buildings throughout Australia, New Zealand and the Middle East. Customers include Australian Red Cross, Mater Health, Monash University, Wellington Airport and Sky City Casino.

Garry Busowsky, founder of BEIMS, says “By combining newer innovative offerings like Zuuse, with established solutions like BEIMS, customers can benefit from new world technology alongside the depth and solid reliability that comes with experience. This acquisition also gives our existing clients a clear pathway into new technologies with the reassurance that the functionality that they have grown to depend on is running at its core.”

For further information, please visit www.zuuse.com/BEIMS

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About Zuuse

Zuuse is an Australian-based asset lifecycle solution blending 3D BIM capability, mobility and information management. Supporting asset owners and operators of complex buildings and infrastructure, Zuuse reduces costs, drives greater control and enables more intelligent whole-of-life management practices across the complete asset lifecycle, especially during operation (FM).

Anchored by a core Asset Register and 3D models, it combines Operations & Maintenance, Defects, 3D BIM, Work Orders, Energy Management and Lifecycle Intelligence modules in an integrated platform and range of mobile apps, providing the single point of truth for an asset from design to demolition.

About BEIMS

BEIMS is a Melbourne-based facilities management software provider, providing a seasoned solution to blue chip clients across Australia, New Zealand and the Middle East. The software is in use at some of Australia’s largest health, educational, aged care, entertainment and sports facilities. BEIMS has a deep, rich range of functionality covering a number of critical operational areas such as work order and maintenance management, contractor and contracts management, visitor management, materials and inventory, work force management, helpdesk and financial systems integration.

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